# Data Science Bootcamp Curriculum

**NYC Data Science Academy** 



100+ hours free, self-paced online course. Access to part-time in-person courses hosted at NYC campus

# Machine Learning with R and Python

Foundations of statistics, regressions, classifications, model selections, unsupervised learning, etc.

Machine learning theory defense, Capstone project presentations.

Code reviews, resume workshop, mock interviews, career day



# **Data Analysis and Visualization**

Linux system, Git, SQL
Data analysis and visualization with R
and Python
R Shiny
Web scraping with Python

# **Big Data with Hadoop & Spark**

Spark, Spark SQL, Spark MLlib, AWS, Hadoop and MapReduce, Hive

# **Deep Learning**

Neural Network, TensorFlow, Machine Vision, NLP, Time Series Analysis, Reinforcement Learning



# Pre-work

Once students are enrolled in the bootcamp, they are granted access to our online, self-paced pre-work materials:

- 20-30 hours: Introductory Python (Optional)
- 35-45 hours: Data Analysis and Visualization with R
- 20-30 hours: Data Analysis and Visualization with Python

Students are also invited to join their cohort's Slack channel, where they meet their future classmates, instructors, and get support on pre-work assignments.

Enrolled bootcamp students can also choose to take part-time, beginner-level courses hosted at our NYC campus. 100% tuition credited to bootcamp.





# Data Science Toolkit – Linux, Git, Bash, and SQL Data Science with R – Data Analytics – Part I

- Linux system
  - o Operating Systems and Linux
  - File System and File Operations
  - Text-processing commands
  - o Other useful commands
- Git
  - o What is Version Control and Git?
  - o Installing Git
  - o Getting Started with Git
  - o Git Tips
  - Undoing Changes
  - O What is Github?
  - Working With Remotes
- SQL
  - o Intro to SQL
  - Tables and schemas
  - SQL queries SELECT
  - o MySQL database management
  - o Joins
- Programming foundation in R I
  - Introduction to R
  - o Introduction to RStudio
  - o R objects
  - Functional programming: apply
- Programming foundation in R II
  - More data types
  - o Control statements
  - Functions
  - Data Transformations

#### Week 2

# Data Science with R - Data Analytics - Part II

- Data manipulation with "dplyr"
  - Introduction to dplyr
  - Built-in functions



- Join data sets
- Groupwise operations
- Data Visualization with "ggplot2"
  - o Why ggplot2?
  - o The "Grammar of Graphics"
  - o Constructing a ggplot2 plot
  - Scatterplots
  - Bar charts
  - Histograms
  - Visualizing big data
  - Saving Graphs
  - Customizing Graphics
- Lab: Data Visualization from Scratch
- Introduction to Shiny
  - Shiny introduction
  - Design the User-interface
  - Control widgets
  - Build reactive output
  - Use data table in Shiny Apps
  - Use R scripts, data and packages
  - UI and server for the App
  - Make Shiny perform quickly
  - Matrix-based visualizations
  - Use reactive expressions
  - o Share and deploy Shiny apps
- Lab: Build a Shiny app from Scratch

# Data Science with R - Machine Learning - Part I Data Science with Python - Data Analytics - Part I

- Foundations of Statistics
  - All About Your Data
  - Statistical Inference
  - Introduction to Machine Learning
  - Review
- Get Started with Python
  - Installing and using iPython
  - Simple values and expressions



- Lambda functions and named functions
- Lists
- o Functional operators: map and filter
- Strings and Data Structures
  - String operations
  - File Input and Output
  - Searching in files
  - Data Structures
- Conditionals and Control Flows
  - Conditionals
  - For loops
  - List Comprehensions
  - While loops
  - Errors and Exceptions
- Project Day: Exploratory Visualization & Shiny

# **Project 1 Due: Exploratory Visualization & Shiny**

#### Week 4

# Data Science with Python - Data Analytics - Part II

- Advanced Topics
  - Multiple-list operations: map and zip
  - Functional operators: reduce
  - Object Oriented Programming
- Introduction to Web Scraping
  - Regular Expressions
  - Introduction to HTML
  - Basics of Beautifulsoup
  - Examples
- Introduction to Scrapy
  - An example
  - Getting Started
  - Items/spider/pipelines/settings.py
  - o In Class Lab
- Introduction to Numpy and Scipy
  - Ndarray
  - Subscripting and slicing
  - Operations
  - Matrix and linear algebra



# Random Sampling

# **Shiny Project Presentations**

#### Week 5

# Data Science with Python - Data Analytics - Part III Data Science with R - Machine Learning - Part I

- Introduction to Pandas
  - Data Structure
  - o Data Manipulation
  - Handling missing data
  - Grouping and aggregation
- Matplotlib & Seaborn
  - o In-class Lab
- Missingness & Imputation
  - Missing Data
  - Basic Methods of Imputation
  - K-Nearest Neighbors
  - Review
- Linear Regression I
  - Simple Linear Regression
  - Assumptions & Diagnostics
  - Transformations
  - The Coefficient of Determination R<sup>2</sup>
- Project Day: Web Scraping

# **Project 2 Due: Web Scraping**

#### Week 6

# Data Science with R - Machine Learning - Part II

- Linear Regression II
  - Multiple Linear Regression
  - o Assumptions & Diagnostics
  - Research Questions of Interest
  - Extending Model Flexibility
  - o Review
- · Generalized Linear Models
  - o Logistic Regression
  - Maximum Likelihood Estimation



- Model Interpretation
- Assessing Model Fit
- o Review
- The Curse of Dimensionality
  - Ridge Regression
  - o Lasso Regression
  - Cross-Validation
  - Bias/Variance Tradeoff
- Tree Methods I
  - Decision Trees
  - Bagging
  - Random Forest
  - Boosting
  - Variable Importance

# **Web Scraping Project Presentations**

## Week 7

# Data Science with R - Machine Learning - Part III Data Science with Python - Machine Learning - Part I

- Tree Methods II
  - Decision Trees
  - Bagging
  - o Random Forest
  - Boosting
  - Variable Importance
- Support Vector Machines
  - Maximal Margin Classifier
  - Support Vector Classifier
  - Support Vector Machines
  - Multi-Class SVMs
  - o Review
- · Association Rules & Naïve Bayes
  - Association Rule Mining
  - Naïve Bayes
  - Review
- Python Linear Regression
  - What is Machine Learning



- Introduction to Scikit-Learn
- Simple Linear Regression
- Multiple Linear Regression
- Statsmodels

# Data Science with Python - Machine Learning - Part II Data Science with R - Machine Learning - Part IV

- Python Classification Part I
  - Limitation of Linear Regression
  - o Logistic Regression
  - Discriminant Analysis: Motivation
  - Discriminant Analysis: Models
  - Naïve Bayes
- Python Model Selection
  - Cross-Validation
  - Bootstrap
  - Feature Selection
  - Regularization
  - Grid Search
- Python Classification Part II
  - Support Vector Machines
  - Tree-Based Methods
- Principal Component Analysis
  - Taking a New Perspective
  - Dimension Reduction
  - Vectors of Highest Variance
  - o The PCA Procedure
- Project Day: Machine Learning

**Project 3 Due: Machine Learning** 

#### Week 9

# **Data Science with R and Python - Machine Learning (Continued)**

- Cluster Analysis
  - Intro to Cluster Analysis
  - K-Means Clustering



- Hierarchical Clustering
- Clustering Takeaways
- o Review
- · Python Unsupervised Learning
  - o Intro to Unsupervised Learning
  - o Principal Component Analysis
  - Clustering
- Python Advanced Regression
- Python Advanced Classification

# **Machine Learning Kaggle Project Presentations**

## Week 10

**Advanced Topics: Parallel Computing, Hadoop, and Spark** 

**Advanced Topics: Deep Learning** 

- Hadoop and MapReduce:
  - What is Hadoop
  - o HDFS
  - MapReduce
  - Combiner
  - Hadoop Monitoring Ports
- Apache Hive:
  - Databases for Hadoop
  - Hive
  - Compiling HiveQL to MapReduce
  - Technical aspects of Hive
  - Extending Hive with TRANSFORM
- Introduction to Spark
  - What is Apache Spark
  - Initializing Spark
  - RDDs, Transformations and Actions
  - Working with Key-Value Paris
  - Performance & Optimization
- Introduction to Spark SQL
  - Overview
  - Spark Session
  - Working with DataFrames
  - Using HiveQL in Spark SQL



## Spark Mllib

- Spark Machine Learning Workflow
- How ML Pipeline Works
- o ML Pipeline Example: Predicting Diamonds Price
- Extracting, transforming and select features
- Train Validation Splitting
- Building the ML Pipeline with DecisionTreeRegressor
- Model Evaluation
- Model Tuning

## How Deep Learning Works

- Neural Units
- Neurons in TensorFlow
- Cost Functions, Gradient Descent, and Backpropagation
- Fitting Models in TensorFlow
- o Interactive Visualization of a Deep Neural Network
- TensorBoard and Interpretation

#### TensorFlow Lab

- Random Initialization and Stochastic Gradient Descent
- Introduction to Convolutional Neural Networks for Visual Recognition
- Dropout and Regularization
- Tuning Hyperparameters

# Machine Vision

- Classic ConvNet Architecture I: LeNet-5
- Classic ConvNet Architecture II: AlexNet
- Classic ConvNet Architecture II: VGGNet
- Transfer Learning
- Dogs vs Cats Kaggle Competition

# Natural Language Processing

- Word Vectors: word2vec and Vector-Space Embedding
- Build a recommendation system with doc2vec
- Sentiment Analysis using Convolutional Neural Network

## Time Series Analysis

- The Nature of Time Series Analysis
- Learn from the Examples
- Decomposition of Time Series Data
- Examples of Stationary Non-White-Noise Time Series
- o ARMA and ARIMA Models
- Assessing Model Fit



Advanced Topics: Parallel Computing, Hadoop, and Spark

Advanced Topics: Deep Learning SQL, R, & Python Code Review Machine Learning Theory Defense

- · Big Data on AWS
  - Creating a Hadoop Cluster using EMR
  - Submitting MapReduce / Hive Jobs via Web Console
  - Working with AWS CLI
  - Accessing to EMR Master Node using SSH
  - Running Self-Contained Spark Applications
- Database Management Tools
  - AWS cloud services (IAM, S3, EC2, RDS.)
  - MySQL / AWS RDS
  - o GUI Tool: MySQLWorkBench
  - MySQL Python Connector
- NoSQL Databases and MongoDB
  - Intro to NoSQL
  - o Installing MongoDB on AWS EC2
  - o Common database commands
  - GUI tool: MongoDB Compass
  - pyMongo
- Time Series Analysis with Deep Learning
  - Recurrent Neural Networks
  - Long Short-Term Memory Units
  - Forecasting with Financial Time Series Data
  - Web Traffic Time Series Forecasting Kaggle 1st Place Solution
- Reinforcement Learning
  - o Applications of Reinforcement Learning
  - Essential Theory of Reinforcement Learning
  - o OpenAl Gym
  - o Two Sigma Halite Competition

# Week 12

SQL, R, & Python Code Review Machine Learning Theory Defense



# **Capstone Project Presentations**

- A/B Testing
- Capstone Project Presentations
- Machine Learning Theory Defense
- SQL Code Challenge

From the beginning of Bootcamp, you will work on hands-on projects. Now your Capstone Project lets you create your own data product that showcases your interests and talents. Students are free to use anything covered in class on this project.